

About Innovation Thursday

What is Innovation Thursday and its goals

- Innovation Thursday is a new platform for meeting and sharing information and experience with the focus on **innovations in business** and their more efficient application,
- the **project goal** is to demonstrate the importance of innovations and their impact on economic development and priorities of the state and citizens, with specific cases of innovative start-ups, SME as well as corporations and academic teams and projects
- enabling meeting and sharing of experience among innovators, investors and policy makers and supporting them in the implementation of ideas and launching of products
- the project is **organized** by **TUESDAY Business Network** and the **Centre of Technology of the Academy of Sciences of the Czech Republic**, in cooperation with partners.

For whom

- **Innovators** - starting (inventors) and advanced (SMEs and corporations) from any stage of innovation process,
- **Investors** - financiers interested in funding innovations, venture capital, business angels, incubators etc.,
- **Policy makers** - politicians, governmental clerks, academic officials, the representatives of associations, institutes etc.,
- **Others** - consultants, media and others.



Innovation Thursday in 2008

- **Innovation Thursday meetings** - will take place 5 times a year; important innovators or enthusiasts from the Czech Republic as well as from abroad will be invited to the meetings; the first meeting will take place in January 2008,
- **Club of Innovators** - it will originate from the Innovation Thursday meetings and other related activities as an informal association of inventors and innovative businesspersons,
- **Case studies and white papers** - we will regularly publish case studies describing successful transfers of innovations in practice; white papers will be published in cooperation with partners,
- **Thought Starter study** - within the first year of Innovation Thursday, a comparative study of the current situation of innovation environment in the Czech Republic will be processed,
- **Thought Leadership Forum „Czech Republic: Fit for Innovation?“** - in autumn 2008, the one-day think-tank Thought Leadership Forum will take place; a closed group of invited experts will seek answers to innovation-related questions.

Examples of topics

- User-Centric Innovation
- Research, development and innovation (academic workplaces and their influence on the origin and use of innovations)
- State and innovations (support, framework, the social and economic influence of innovations)
- How to fund innovations (the resources of innovation funding in all stages of development)
- How to protect one's idea and recast it into a product/service
- Foreign experience, transferability, inspiration...

Advisory Board

Advisory Board is consulting body defining the basic direction of the Innovation Thursday, the topics of events to be organized, studies to be elaborated, project focus:

Members of the Advisory Board:

Alexandr Vondra (deputy Prime Minister)

Dana Bérová (Gartner)

Zbyněk Frolík (Linet)

Ladislav Mareš (Elmarco)

Táňa Le Moigne (Google Czech Republic)

Stanislav Štech (Charles University)

Ivan Dvořák (Rudolphina)

Jan Múhlfeit (Microsoft EMEA)

Edvard Kožušník (eStat.cz)

Eva Syková (Czech Academy of Science)

Vladimír Viklický (Council for R&D)

Miroslav Janeček (AVO)

Miroslava Kopicová (NVF)

Vladimír Mařík (Czech Technical University)

Jan Vítula (JIC)

Alexandra Rudyšarová (CzechInvest)

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Contact

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